

In every part of the world today, in every climate and road condition, there are Triumph motorcycles giving fast, reliable and satisfactory service. For fifty years Triumph has held a premier place in the Motorcycle Industry and has achieved a fame unique in motorcycling history. This fame has been earned by a combination of clever design, first-class production and brilliant performance on all the roads of the world.

The Triumph range of high quality, high-performance twins has been accepted with enthusiasm by keen riders everywhere. Each model is designed to provide motorcycling at its very

best—each will continue to attract an even larger circle of admirers.

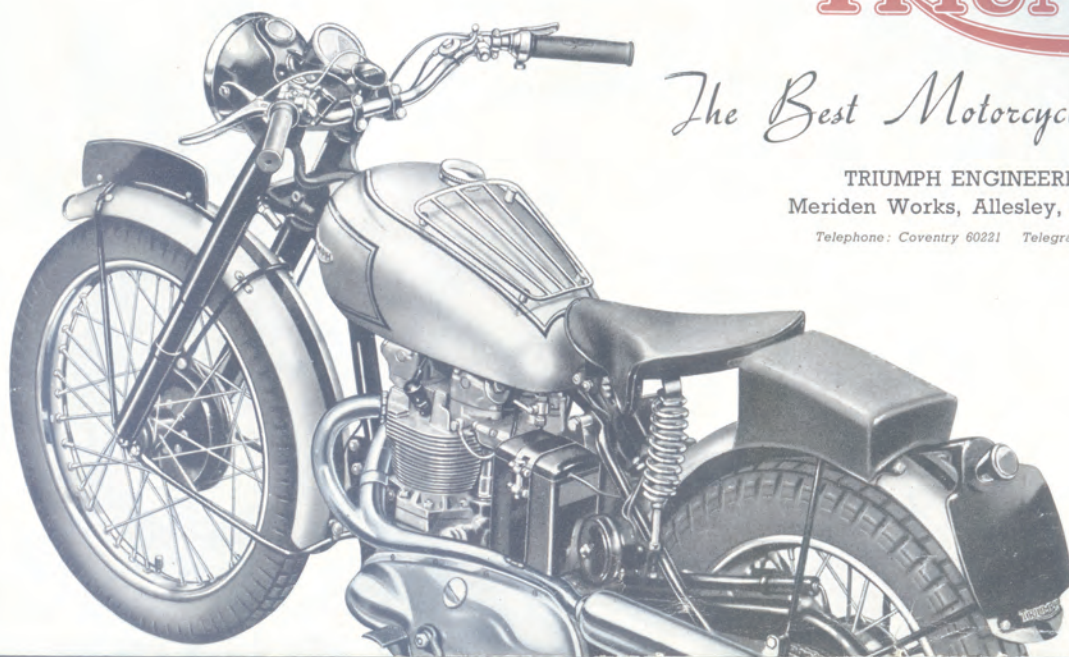
Despite the difficulties which surround engineering production today, we shall jealously maintain the fine quality which has become a Triumph tradition. We shall maintain and, all being well, increase production by the use of new methods and improved facilities. We shall maintain, above all, that friendly spirit of service and enthusiasm which animates all who produce, sell or ride Triumph products.

TRIUMPH

The Best Motorcycle in the World

TRIUMPH ENGINEERING CO. LTD.
Meriden Works, Allesley, Coventry, England

Telephone: Coventry 60221 Telegrams: "Trusty, Coventry"



THE TRIUMPH
RANGE
(Left to Right)
SPEED TWIN
TIGER 100
THUNDERBIRD
TROPHY

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